



LOVERS OF HIGH SCHOOL FOOTBALL... EXPAND YOUR REACH

Starting on Aug. 27, the Paxton Media Group team will be covering high school football each Friday night. Teams from dozens of counties will be covered with stories, photos and tidbits. **NO ONE PROVIDES THIS AMOUNT OF COVERAGE TO THIS DEPTH.**



BUSINESS OWNERS WHO LOVE TO EXPAND YOUR REACH

Digital Advertising
(over 30 different news websites)
300x250 ad space with hyperlink to your website



Kentucky Extra e-Edition
(over 100,000 page views/mo)
The best in local content from Paxton publications in 31 counties curated weekly and published on Mondays.

Kentucky Football Extra
(over 100,000 page views/mo)
Prep football results and photos from more than 30 counties early every Saturday morning.

August - November Campaign Options

*Purchase all 4 months and save 10%!	Good \$400/mo	Better \$525/mo	Best \$650/mo
Kentucky Extra	Weekly Quarter Page	Weekly Half Page	Weekly Full Page
Kentucky Football Extra	Weekly Quarter Page	Weekly Half Page	Weekly Full Page
Digital Advertising	100,000 Impressions	150,000 Impressions	200,000 Impressions

CONTACT MARTHA FARMER at 270-268-7531 or your regular sales consultant to find out more about advertising opportunities.

For circulation opportunities to access Kentucky Football Extra, call 1-502-543-2288 ext 1.