

# Sweet Retreat owner wins Cheer Choice Award

BY GREG THOMPSON  
THE NEWS-ENTERPRISE

An Elizabethtown baker is making a name for herself. Bess Outland returned home from a Las Vegas trip with some hardware after being nominated for a Cheer Choice Award in the Culinary Arts Category. "It's actually for charity," Outland said. "The charity is called Spread the Cheer USA. They raise money to help families in need all over the country." The relatively new charitable nonprofit seeks out and recognizes social media content creators who spread positivity across platforms. The event was held April 10-15 at The Palms Casino and Resort for social media content creators. Proceeds benefit families needing assistance from the nonprofit's backpacks for school program around Easter, Thanksgiving and Christmastime, and at other charitable events throughout the year. This is the second consecutive year Outland, owner of A Sweet Retreat,

has been nominated in that category. Outland said the awards ceremony was similar in format to the Academy Awards as you don't know the winner until it's announced. The baker has a following of around 170,000 on her TikTok channel. All of those who faithfully watch are the ones who voted, helping propel Outland into the top of the category. "I'm a small fish in that pond," she said. "Most of the people in there have millions of followers." When her name was announced as winner in the Culinary Arts Category, her emotions went from pure elation to almost immediate fear. "I'll be honest with you, I was scared," Outland said. She might speak to thousands of people at a time on TikTok, but this was a totally different experience. "You don't have people staring back at you," Outland said of talking to her followers on social media. With so many spotlights

beaming, it was difficult to see the large audience in front of her, Outland said. That was probably her saving grace as she began giving her acceptance speech. "I was very, very happy and excited; but I was scared," she said. "I can't even remember what I said." A Sweet Retreat is on practically all social media platforms. TikTok is simply the main platform since it seems to not be as strict as the others, she said. While she makes and decorates cakes, she will broadcast live and talk to those who are watching. "You really can't do that on other social media," Outland said. "They don't allow me to play music, and TikTok's community for the most part is very supportive." In her opinion, there is so much negativity, so much division on the other platforms. A lot of her followers have turned into friends with many dropping by A Sweet Retreat for a visit and one of her brownies,

cupcakes, cookies or cakes. "Some of them have become very, very dear friends of mine," Outland said. While in Vegas, Outland, who returned with COVID, had the opportunity to meet some of the influencers she follows, such as Mamatots, who has 12.4 million followers; Jason Banks with 9.5 million followers; and Santa Corky, who has 2.3 million. "Everybody would probably want to reach that kind of plateau, but at the same time, I think, I like my little community," Outland said. While she wants to grow her base of followers, Outland is content as things are. Reaching millions of followers it becomes more difficult to know people, know their names, enjoy the pleasant surprises when they come by to see you. Nominations usually begin around October with about 25 nominees in each category. Voting begins in mid-November slowly whittling nominees down to the top five.

## TODAY IN HISTORY

Today is Friday, April 25, the 115th day of 2025. There are 250 days left in the year.

**TODAY IN HISTORY**  
On April 25, 1898, the United States Congress declared war against Spain. The 16-week Spanish-American War resulted in an American victory, after which the United States took possession of the Philippines, Puerto Rico and Guam.

**ALSO ON THIS DATE**  
**In 1507**, a world map produced by German cartographer Martin Waldseemüller contained the first recorded use of the term "America," in honor of Italian navigator Amerigo Vespucci.  
**In 1915**, during World War I, Allied soldiers invaded the Gallipoli Peninsula in an unsuccessful attempt to take the Ottoman Empire out of the war.  
**In 1959**, the St. Lawrence Seaway opened to commercial traffic, connecting all five Great Lakes to the Atlantic Ocean.

**In 1990**, the Hubble Space Telescope was deployed in orbit from the space shuttle Discovery. (It was later discovered that the telescope's primary mirror was flawed, requiring the installation of corrective components to achieve optimal focus.)  
**In 2014**, city officials in Flint, Michigan, changed the source of its water supply to the Flint River in a cost-cutting move. The river water exposed Flint residents to dangerous levels of lead and bacteria, leading to a public health crisis that took five years to resolve.

**TODAY'S BIRTHDAYS**  
Actor Al Pacino is 85.  
Musician-producer Björn Ulvaeus (ABBA) is 80.  
Actor Talia Shire is 79.  
NBA Commissioner Adam Silver is 63.  
Actor Hank Azaria is 61.  
Sportscaster Joe Buck is 56.  
Actor Gina Torres is 56.  
Actor Renée Zellweger is 56.  
Actor Jason Lee is 55.  
Basketball Hall of Famer Tim Duncan is 49.

## FUNERALS

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Woods Catholic Church in Whitesville. Burial: follows at St. Mary of the Woods Cemetery.

**Price, Ruth, 88**, died Monday. Service: 12:30 p.m. Friday at Muster Funeral Homes, Livermore Chapel. Burial: Oakhill Cemetery. Visitation: 10 a.m. to 12 p.m. Friday at the funeral home.

**Reynolds, Susan, 86**, died Friday, April 11. Service: 11 a.m. on Saturday at Rosehill Cemetery.


**Sorrels, Stephen, 64**,

died Friday. Service: 1 p.m. Friday at Bevil Bros. Funeral Home in Beaver Dam. Visitation: 10 a.m. Friday until time of service at the funeral home.  
**Stinnett, Martha, 70**,

died Sunday. Service: A celebration of life will be held at 3 p.m. on Saturday at The Well Church, 1400 E. Parrish Ave.

**Wheatley, Norman, 82**, died Monday. A Mass will be held at 10 a.m. Friday


at Immaculate Conception Catholic Church in Hawesville. Visitation: 9 a.m. until time of Mass on Friday at the church.



### LEGAL NOTICE


**PUBLIC NOTICE INVITATION TO BID**

Daviess County Fiscal Court is seeking a qualified vendor to replace the existing generator at the Daviess County Detention Center. Bid specifications are on file at the Daviess County Fiscal Court, 221 Allen Street, Owensboro, KY 42303 in the Purchasing Department or online at [www.daviessky.org](http://www.daviessky.org). Bids must be mailed or delivered to Daviess County Fiscal Court on or before 2:00 PM, local time on Thursday, May 15, 2025. The bids shall be opened and publicly read at this time. Daviess County Fiscal Court reserves the right to reject any and all bids and to waive any irregularities in said bids.



**LEGAL NOTICE**

THE FOLLOWING VEHICLE OWNED BY DUSTIN HAMILTON STORED AT MCCARTY'S TOWING, 1230 CRABTREE AVENUE (270) 683-1118, WILL BE SOLD AT PUBLIC AUCTION ON 05/05/2024 @ 9 AM TO RECOVER TOWING & STORAGE FEES. TITLES ARE NOT WARRANTED, SUBJECT TO PRIOR LEINS, ALL SALES ARE FINAL. SELLER HAS THE RIGHT TO BID. '02 TOYOTA TUNDRA VIN #5TBR734132S229011.



**LEGAL NOTICE**

**NOTICE OF ZONING HEARING REGARDING 4660 FREE SILVER ROAD**

A request has been filed with the Owensboro Metropolitan Planning Commission by Brandon Lanham, Western Kentucky Leasing and by Barry & Alice Bickett to rezone 10.29-acres of land from EX-1 Coal Mining to A-R Rural Agriculture, located at the address noted above, between Pence Road and Highway 144.

The above proposal is to be considered at a meeting of the Owensboro Metropolitan Planning Commission on May 8, 2025 at 5:30 PM in the 4th Floor Auditorium of City Hall, 101 E. 4th St., Owensboro, KY.

**MANUEL BALL**  
SECRETARY  
**SKYLER STEWART**  
CHAIR



**LEGAL NOTICE**

**NOTICE OF ZONING HEARING REGARDING 2224 PLEASANT VALLEY ROAD & 3433 HAYDEN ROAD**

A request has been filed with the Owensboro Metropolitan Planning Commission by Senior Green, LLC to rezone 23.468-acres of land from A-U Urban Agriculture, R-1A Single Family Residential, R-3MF Multi-Family Residential & B-4 General Business to B-4 General Business, located at the southeastern intersection of Fairview Drive & Hayden Road.

The above proposal is to be considered at a meeting of the Owensboro Metropolitan Planning Commission on May 8, 2025 at 5:30 PM in the 4th Floor Auditorium of City Hall, 101 E. 4th St., Owensboro, KY.

**MANUEL BALL**  
SECRETARY  
**SKYLER STEWART**  
CHAIR

### EAST

**LOST LAKE COVE, 2992 - (LAKE FOREST SUB) - TODAY 7AM-?, BICYCLE, NAME BRAND MEN/WOMEN/ KIDS CLOTHES, HOUSEWARES, NEW MICROWAVE, WALKER, AND FOLDING CHAIRS.**

Wood Haven, 2608 Fri & Sat 7 AM-1 PM XL women's, Small Ladies, 2-3 toddler boys, girls 10-12, toys, lots of household, Lots of tools, Electric Bikes

### OUT OF TOWN

**CREEKVIEW COURT EAST, 6840- 7AM- ? LOTS OF BOUTIQUE CLOTHING! (WOMEN'S S-PLUS, BOYS 18M-2T, & GIRLS 6/7) ANTIQUE CHESTS, LITTLE TIKE, DOUBLE STROLLER, TOYS, AND DECOR!**

SAMHURST DRIVE, 2834 ROCKPORT, IN MOVING SALE SATURDAY APRIL 26TH 8AM-2PM FURNITURE, HOME DECOR, PATIO FURNITURE, YARD EQUIPMENT

### WEST

**CITATION AVE., 2308 TODAY 6:30-11:30 \*RAIN OR SHINE\***

Puzzles, Books, Boys & Girls Clothing sz. 6mo.-12mo. sized & organized, household items, Lots of misc.

**ENGLEWOOD DR, 4440**

**FRI. & SAT. 7AM- ? RAIN OR SHINE**

Girls size 6mo- 12 mos., boys 4T, men's/women's size S- 2X, shoes, furniture, toys, tools and so much more. Adding daily.

**W. 2ND ST., 501, OWENSBORO**

**CONVENTION CENTER THIS WEEKEND!!!**

Over 600 families selling items ALL 4 KIDS at Pigtails & Cowlicks Spring Kids Consignment Event! Toys, Clothes (sized preemie-TEEN), shoes, outdoor toys, books, baby gear, shoes, kids furniture, games, bikes, and more. Fri 8am-5pm, Sat 8am-1pm. Many items 50% on Sat. Cash/Debit/Credit accepted. No admission fee

### WEST 5TH STREET RD, 4314

**(PAST JACK C FISHER PARK) 7AM-?**

**FIRST FREE WILL BAPTIST CHURCH**

Home Decor, Kitchen Items, Bedding, Shoes, Handbags, Furniture, Beds, Christmas Decor, CD's, UK & UL Items, 3 Wheel Bike, Reebok Treadmill, Lots of Misc. ALL CLOTHING Clearance 25¢ each! CHE-E-E-EAP!"

**KY 56, 6819 (ACROSS FROM SORGHO FIREHOUSE). COME OUT TO THE YARD SALE AT THE COTTAGE. ON APRIL 26, 2025**

**FROM 8AM-12 NOON.**

10+ families bringing items such as clothing, household and so much more!

**MARTIN WAY, 122**

**HUGE HOME SALE! 7AM - 1 PM.**

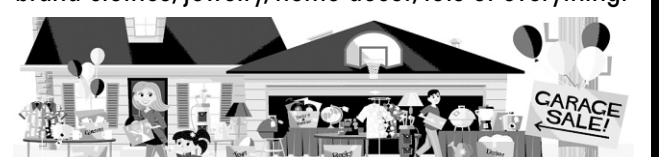
Commercial Equipment: Waring 2QT Ice Cream Maker, 40lb deep Fryer, 36" Gas Griddle, 12" w gas charbroiler; Concrete Jack Hammer, angle grinder & other power tools; small appliances, bakeware, Home Decor, NordicTrack Commercial x11i Treadmill, 7ft Christmas tree, Christmas ornaments & decor, 5x5 tent with siding wall, Clothes & Shoes for women, men, young men & girls sizes 7-14, handbags & so much More!

**PECAN RIDGE CT MULTI FAMILY STREET**

**SALE OFF (WORTHINGTON ROAD)**

**7AM-12PM**

Furniture, baby & kids clothes, women's & men's name brand clothes, jewelry, home decor, lots of everything.



#### Two To Three Weeks Ahead

- Set the date near the 1st or 15th of the month when people get paid.
- Invite friends, relatives or neighbors to join your sale. Multi-Family or Neighborhood sales attract more shoppers.
- Gather items from attic, garage, closets, storage buildings, drawers, etc.
- Memorize the Garage Sale Law: There is nothing too old or too new, too small, too large, too cheap, too ugly or too expensive to sell at a garage sale.
- Clean items as necessary - wash dishes & clothes, wipe down merchandise.
- Repair items if you can. Test electrical items and gather batteries to demonstrate how well toys and appliances work.
- Clean out the garage or area where you will hold the sale.
- Borrow tables or clothes racks, if necessary. Use boxes, laundry baskets and blankets to place like items together.

#### Week of Sale:

- Place your Messenger-Inquirer ad in time to advertise at least one day to advance as well as the day of the sale. List large items and children's equipment individually. Give as many details as you can in your sale ad. A better ad draws a bigger crowd and allows you to get the best price for your merchandise.

- Organize, organize, organize!! Most shoppers won't waste time digging through piles.
- Price all items using your Messenger-Inquirer pricing labels or color-coded stickers. Keep prices low.
- Gather plenty of shopping bags.
- Round up \$50-\$60 in small bills and change. One roll each of nickels, dimes and quarters, \$20 of fives and \$20 of ones should work.

#### Night Before:

- Place Messenger-Inquirer neon orange signs with date, address and directional arrows to show the way to your sale.
- Place Messenger-Inquirer orange balloons on your mailbox or on a stake at the end of your driveway.
- Position large items near the door so that you can place them by the road when you open for business.

#### Sale Day:

- Open for business early.
- Say hello and be friendly to everyone who comes in.
- To feel safe and secure, at least two people should work the sale.
- Keep extra change and revenues from the sale locked up in the house.

- Be willing to negotiate prices. If you don't like someone's offer, ALWAYS make a counter offer. If you can't reach an agreement, take their name and number. If the item doesn't sell, you can call them back later.

#### What Sells Best?

- Baby Equipment: cribs, furniture, strollers, playpens, high chairs, walkers & exersaucers, swings, crib bedding, toys, etc.
- Baby & children's clothing: Be sure to list sizes in your ad.
- Antiques & Collectibles.
- Household Furniture.
- Household Items: curtains, curtain rods, bedding, dishes, Tupperware, appliances, etc.
- Home Interior: vases, framed pictures, etc.
- Tools.
- Lawn mowers.

#### After Sale:

- If you have large unsold merchandise, place a classified ad in the Messenger-Inquirer to sell the remaining items.
- If you wish to donate unsold items to charity, remember that most donations are tax deductible. Ask for a receipt.
- Be a good neighbor. When the sale is over dispose of your signs and tidy up.

Scan for the Garage Sale Map!



# GARAGE SALES

## This Week!

### Messenger-Inquirer

Advertise your garage sale & make \$\$\$!

2 days Starting at Only \$28

VISIT OUR GARAGE SALE MAP! [www.messenger-inquirer.com/gsmap/](http://www.messenger-inquirer.com/gsmap/)