

Beattyville Based Positive Attraction Soaps Co. Featured in "Only in Kentucky"



Mother-daughter duo, Vickie and Sarah Crabtree (pictured above), own and operate Positive Attraction Soaps Co., a small business producing soaps, candles, and other body products in Beattyville, Kentucky.

"Only in Kentucky" features a Small Business Spotlight, in celebration of the ingenuity and innovation of small business owners across the country. From well-established restaurants to brand-new specialty stores and everything in between, these businesses—and the hard-working proprietors at their helm—are truly an inspiration.

The following is excerpts from "Only in Kentucky" written by Kelly Carroll:

"I love meeting people who take pride in their work. From teachers to gardeners, small business owners, and beyond, I find people dedicated to high-quality work inspiring. Recently, I spoke with a mother-daughter team committed to

crafting exceptional organic soaps, body products, and more. Vickie and her daughter, Sarah, own and operate Positive Attraction Soaps Co. in Beattyville, Kentucky. After hearing about their business and teamwork, I wanted to buy everything they sell. I think you will, too.

Positive Attraction Soaps Co. grew from a family tradition of soapmaking. As Sarah explained, "My grandpa always had super sensitive skin, and my grandma made him soap." Sarah and Vickie began making soap together to bond, and eventually, they gave the bars as gifts. Those who received their soaps said they loved them and asked if they could buy more. "Then, it just kind of spun off from that," Sarah said. The business has "even surprised us how far it's gone, and we're happy with it," Vickie said.

Sarah and Vickie also run an organic botanical farm where they grow ingredients for their products: roses, patchouli,

FROM OUR HOUSE TO YOURS...

WEEKLY RECIPE: BREAKFAST BROWNIES



1 ripe bananas
1 cup nuts
1/4 cup peanut butter
1/4 cup dried cranberries
Pinch of cinnamon or vanilla (optional)

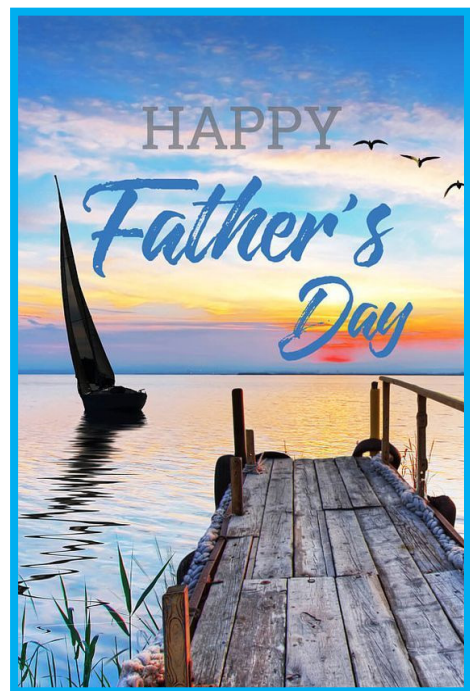
1. Mash banana in medium bowl until mostly smooth.
2. Add oats, peanut butter, cranberries, and cinnamon or vanilla if using.
3. Stir until combined.
4. Use a spoon or cookie scoop to portion out dough. Flatten slightly with back of spoon.
5. Bake at 350 degrees for 12 to 14 minutes until lightly golden and set.
6. Let cool completely on baking sheet before transferring to container.

*When in doubt, look intelligent.
Mary :)*

lemongrass, lavender, calendula, eucalyptus, and more. The pair then harvests, processes, and incorporates the botanicals into their products. The results are "really wholesome bath and body products," Vickie explained.

Vickie and Sarah work together every step of the way, with Vickie focusing more on the creative aspects of the business and Sarah leading the logistical elements. Vickie often develops ideas for new products. Sarah then creates the packaging, labeling, and marketing. Sarah said, "It's a lot easier when I let her do what she wants. You know, people say 'Live and let God.' I say, 'Live and let Vickie.'" Vickie joked that Sarah has a more youthful brain, but emphasized that "it's a mutual friendship, and you know, family, of course."

Read more about Beattyville based Positive Attractions Soap Co. online at "Only in Kentucky".



DANIEL BOONE DAYS CELEBRATION 2025 JULY 5 - 10AM-10PM FIREWORKS STARTS AT 10PM

JOIN US IN THE TOWN SQUARE
@ 20 MAIN STREET - BOONEVILLE, KY!!

2025: May 24th, June 28th, July 26th, August 23rd, Sept 27th



LCMHS "Pride of the Mountains" Marching Band Car Wash and Bake Sale

Dollar General Store Parking Lot Next to Auto Zone on Hwy 11 in Beattyville

Saturday, July 5, 2025



**Come out and support
Lee County's
talented youth!**

Help the band as they earn their own funds for competitions!

Booneville Cruise-In

Spencers Dairy Bar
6pm - ???
June 27th
July 25th
August 29th
September 26th

**All cruise-in are weather permitting
EVERYONE WELCOME!**

Need Cash For Your Business?

Kentucky Highlands Investment Corporation, a **non-profit** economic development organization, has been serving eastern Kentucky businesses for over 50 years. Our goal has been, and continues to be, to help homegrown, small business owners like you with the financing you need for expansion or to start a new business.

We have many types of **loans from \$500 to \$10 million** for businesses ranging from a small, family-owned startup to the most sophisticated manufacturer or service company.

We hope that you will stop by and see us when we are in your area to see how we can help you succeed. You can also call us at anytime at our offices in **London, Kentucky at 606-864-5175** and learn how we can help you with your business financing needs.

Come meet with a member of our staff:

Tuesday, June 24, 2025
Owsley County Public Library
Community Room
185 Highway 11, Booneville, KY
10:00 a.m. – 2:00 p.m.

**KENTUCKY HIGHLANDS
INVESTMENT CORPORATION**

www.khic.org • 606-864-5175



WE HAPPILY ACCEPT VISA AND MASTERCARD FOR YOUR CONVENIENCE

