



Mitchell Willetts/AP Photo

**FILE - Bryan Seeley, a Major League Baseball senior vice president, testifies on a bill during a legislative committee hearing, March 13, 2018, at the Statehouse in Topeka, Kan.**

## NIL watchdog flags rise in outside deals

BY EDDIE PELLIS  
AP NATIONAL WRITER

The onset of \$30 million football rosters funded mostly by companies providing third-party payments to players on behalf of their schools is within the rules but “has not sort of matched” the system some of its founders intended, the head of the College Sports Commission said Tuesday.

Bryan Seeley delivered an update on the CSC’s progress over the last two months. While he was bullish about the new agency’s ability to analyze deals quickly, he said the influx of third-party deals — contracts that help schools blow past the \$20.5 million salary cap they’re allowed to pay players directly — has led to increased review times.

The CSC’s new numbers, updated through February, included a 65% increase over the preceding two months in the volume of the third-party deals, which are sometimes known as associated deals, among schools in the Power Four conferences.

Seeley said those figures led him to believe that most schools are trying to follow the rules by submitting their deals for review to the CSC, which is tasked with making sure they are not simple pay-for-play contracts but have a “valid business purpose” and are priced fairly.

He also said he had been told that “there was a belief that perhaps up to 90% of

deals flowing through the system would do so automatically that would not need any kind of human review.

“It must have been based on an assumption that this would be a somewhat organic market with a lot of not associated deals,” he said. “And that is turning out to be not the case.”

Those associated deals have brought the CSC under scrutiny for lag time in approving contracts. More importantly, they speak to wider concerns that the cost of populating competitive college rosters has spiraled out of control less than a year into the system that was activated by the House settlement — the endgame in a lawsuit that allows schools to share revenue directly with players, then augment that through third-party deals.

The discussion has reached as far as the White House, where last week President Donald Trump held a “summit” with sports leaders to discuss ways of reining in costs.

Trump has promised an executive order this week that will address issues in an industry where, he said, “the amount of money being spent and lost by otherwise very successful schools is astounding, just in a short period of time. And it’s only going to get worse.”

Seeley, still focused on standing up an agency that will play a massive role in policing college sports, said he did not want to delve into whether the current system is sustainable.

## MAROON

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individual sport, so learning that skill and developing it on your own, it’s interesting to see the work ethic and the passion to get better.”

### MAROONS COMPETE IN EARLY-SEASON TENNIS MATCHES

Stats from North’s March 7 matchup against Greenwood High School and earlier matches in Alabama show the Maroons gaining valuable experience against strong competition.

The Maroons traveled to Huntsville, Ala. on March 6 for a dual match against Huntsville High School, where the Maroons faced tough competition in doubles play.

The duo of Jaden Heath and Ethan Larkins fell 6-2 to Will Hansberger and Timothy Mackenzie, while Caleb Tagg and Eli Pinkerton dropped a 6-2 decision to Patrick Ivan and Jason Cribbet. In another match, Nick Burns and Karson Starks fell 6-1 to Brooks Schweitzer and Ryan Beatty.

The Maroons returned to action the following day in a dual match against Greenwood High School.

MNHHS earned a win from the pair of Caleb Tagg and Eli Pinkerton, who secured a 6-2 victory over John Doeden and Luka Lian in doubles play.

In another doubles matchup, Ethan Larkins and Andrew Mays battled Tyler Sherrod and Barrett Zies before falling 6-3, while Nick Burns and Jaden Heath dropped a 6-1 decision to Ethan Propp and Sawyer Kurtz.

Singles competition also proved challenging against Greenwood. Tyler Sherrod defeated Caleb Tagg 6-0, 6-2, while Ethan Propp earned a 6-0, 6-1 victory over Eli Pinkerton.

In the most competitive singles matchup of the day, Hopkins County Central’s Cohl Hoard defeated Barrett Zies in three sets, 1-6, 6-3, 10-4.



Jimmy DeRogatis | The Messenger

**Lady Maroon senior Katelyn Jones serves in the girls doubles match against Fort Campbell on Tuesday in Hopkinsville.**

### LADY MAROONS AIMING FOR ANOTHER REGIONAL TITLE

The Madisonville-North Hopkins girls team also enters the season with high expectations after winning the regional championship in each of the past two seasons.

Head coach Jacqueline Raymer said the team is focused on defending that title while sending several players back to the state tournament.

“We’ve won regionals two years in a row, so the hope obviously is to try to do that again and make it to state,” Raymer said. “The girls have been working hard and putting in a lot of time and they want it really bad. They want to keep that title and stay undefeated in the region.”

Leading the team is Kiley Demoss, who reached the state finals last season and returns as one of the top singles players in the region.

“Kiley Demoss has a really good chance of going again because she made it to the final at state last year,” Raymer said.

Raymer also pointed to Katelyn Jones as one of

the most improved players on the roster.

“One of our girls that has improved a lot over the summer is probably Katelyn Jones,” Raymer said. “She’s probably one to watch out for, and we expect her to have a well-rounded season this year.”

The Lady Maroons are also introducing a new doubles pairing of Addyson Raymer and Paige Brummer, which Raymer believes could be strong in regional play.

“We’ve got a new doubles team, Addyson Raymer and Paige Brummer, who I think will also do really well this season,” Raymer said. “They’re both very experienced players. They’ve played a lot of singles in the past but also have experience playing doubles.”

Another doubles pairing to watch is Aden Price and Olivia Kirkland, who Raymer said work well together on the court.

“Aden and Olivia play really well together in doubles too,” she said.

The girls roster also includes Elliana Sines, Emma Patterson, Anna Sampson, Lauren Davis,

Audrey Bunch, Claire Gunkel and Allie Garrigan, along with several younger players working their way into the lineup.

Raymer said Henderson County is expected to be the toughest regional competition this season.

“Probably Henderson this year, based on who graduated,” Raymer said. “Henderson County Central would be our toughest competition.”

Still, the Lady Maroons’ goals remain clear.

“Our expectations — both the Madisonville coaches — is that they take home that region trophy again this year,” Raymer said.

### LADY MAROONS HOST OWENSBORO CATHOLIC

Stats from the Lady Maroons’ March 7 matchup against Owensboro Catholic show a competitive afternoon of singles and doubles play.

In doubles competition, the team of Kiley Demoss and Paige Brummer recorded a 6-3 victory over Madison Clark and Sophia Merchant. Another Lady Maroons pairing, Olivia Kirkland and Aden Price, also earned a win with a 6-4 result against Annabelle Kirkland and Lila Helwig.

Owensboro Catholic picked up a win in the remaining doubles matchup as Gabrielle Moyers and Meredith Traylor defeated Addyson Raymer and Katelyn Jones by a 6-0 score.

In singles play, Owensboro Catholic claimed several victories, including Madison Clark’s 6-1, 6-1 win over Kiley Demoss and Meredith Traylor’s 6-1, 6-0 victory against Paige Brummer.

Other singles results included Alexis Moyers defeating Addyson Raymer 6-1, 6-2, Gabrielle Moyers topping Lilly Armour 6-0, 6-0, and Sophia Merchant earning a 6-0, 6-1 win over Katelyn Jones.

The final singles match of the day saw Celeigh White defeat Olivia Kirkland in a three-set contest, 2-6, 6-0, 10-5.

**LEGAL NOTICE**

COMMONWEALTH OF KENTUCKY  
HOPKINS CIRCUIT COURT  
MADISONVILLE,  
KENTUCKY 42431  
CIVIL ACTION NO.  
25-CI-00839

CITY OF EARLINGTON,  
KENTUCKY PLAINTIFF

vs. **NOTICE OF SALE IN EQUITY**

CELESTE RENE GRANT,  
ET AL. DEFENDANTS

By virtue of Judgment and Order of Sale of the Hopkins Circuit Court the undersigned will, on **Monday, March 16, 2026 at 1:00 p.m.** on the steps of the Hopkins County Judicial Center, 120 East Center Street, Madisonville, Kentucky, proceed to expose to PUBLIC SALE, the real estate located at **106 New Arnold, Earlington, PVA Parcel No. M-26-39-4**, Hopkins County, Kentucky. See **Deed Book 815, page 176**, Hopkins County Court Clerk’s Office, for the legal description of said property.

Terms: The real estate shall be sold for cash or on credit of thirty (30) days. If on credit, the purchaser must pay a down payment of 10% of the purchase price at the time of the sale and post bond with approved surety for the balance of the purchase price, bearing interest at the rate specified in the judgment from the date of said bond, with a lien reserved upon said property until payment is made in full. The buyer shall be responsible for the current year’s property taxes.

J. Keith Cartwright  
Master Commissioner  
Hopkins Circuit Court

**LEGAL NOTICE**

COMMONWEALTH OF KENTUCKY  
HOPKINS CIRCUIT COURT  
MADISONVILLE,  
KENTUCKY 42431  
CIVIL ACTION NO.  
25-CI-00145

AMERIHOM MORTGAGE COMPANY, LLC PLAINTIFF

vs. **NOTICE OF SALE IN EQUITY**

LINCOLN A. LAIL DEFENDANT

By virtue of Judgment and Order of Sale of the Hopkins Circuit Court the undersigned will, on **Monday, March 16, 2026 at 1:00 p.m.** on the steps of the Hopkins County Judicial Center, 120 East Center Street, Madisonville, Kentucky, proceed to expose to PUBLIC SALE, the real estate located at **708 West Noel Avenue, Madisonville, PVA Parcel No. M-21-5-6**, Hopkins County, Kentucky. See **Deed Book 813, page 679**, Hopkins County Court Clerk’s Office, for the legal description of said property.

Terms: The real estate shall be sold for cash or on credit of thirty (30) days. If on credit, the purchaser must pay a down payment of 10% of the purchase price at the time of the sale and post bond with approved surety for the balance of the purchase price, bearing interest at the rate specified in the judgment from the date of said bond, with a lien reserved upon said property until payment is made in full. The buyer shall be responsible for the current year’s property taxes.

J. Keith Cartwright  
Master Commissioner  
Hopkins Circuit Court

**LEGAL NOTICE**

COMMONWEALTH OF KENTUCKY  
HOPKINS CIRCUIT COURT  
MADISONVILLE,  
KENTUCKY 42431  
CIVIL ACTION NO.  
25-CI-00925

CITY OF EARLINGTON,  
KENTUCKY PLAINTIFF

vs. **NOTICE OF SALE IN EQUITY**

LILLIAN FAGAN, ET AL. DEFENDANTS

By virtue of Judgment and Order of Sale of the Hopkins Circuit Court the undersigned will, on **Monday, March 16, 2026 at 1:00 p.m.** on the steps of the Hopkins County Judicial Center, 120 East Center Street, Madisonville, Kentucky, proceed to expose to PUBLIC SALE, the real estate located at **206 New Arnold, Earlington, PVA Parcel No. M-26-39-8**, Hopkins County, Kentucky. See **Deed Book 275, page 68**, Hopkins County Court Clerk’s Office, for the legal description of said property.

Terms: The real estate shall be sold for cash or on credit of thirty (30) days. If on credit, the purchaser must pay a down payment of 10% of the purchase price at the time of the sale and post bond with approved surety for the balance of the purchase price, bearing interest at the rate specified in the judgment from the date of said bond, with a lien reserved upon said property until payment is made in full. The buyer shall be responsible for the current year’s property taxes.

J. Keith Cartwright  
Master Commissioner  
Hopkins Circuit Court

**LEGAL NOTICE**

COMMONWEALTH OF KENTUCKY  
HOPKINS CIRCUIT COURT  
MADISONVILLE,  
KENTUCKY 42431  
CIVIL ACTION NO.  
24-CI-00193

CITY OF MORTONS GAP,  
KENTUCKY PLAINTIFF

vs. **NOTICE OF SALE IN EQUITY**

ROSEMARY POINTER,  
ET AL. DEFENDANTS

By virtue of Judgment and Order of Sale of the Hopkins Circuit Court the undersigned will, on **Monday, March 16, 2026 at 1:00 p.m.** on the steps of the Hopkins County Judicial Center, 120 East Center Street, Madisonville, Kentucky, proceed to expose to PUBLIC SALE, the real estate located at **139/141 East Walnut Street, Mortons Gap, PVA Parcel No. MGAP-20-12 and MGAP-20-13**, Hopkins County, Kentucky. See **Deed Book 656, page 365**, Hopkins County Court Clerk’s Office, for the legal description of said property.

Terms: The real estate shall be sold for cash or on credit of thirty (30) days. If on credit, the purchaser must pay a down payment of 10% of the purchase price at the time of the sale and post bond with approved surety for the balance of the purchase price, bearing interest at the rate specified in the judgment from the date of said bond, with a lien reserved upon said property until payment is made in full. The buyer shall be responsible for the current year’s property taxes.

J. Keith Cartwright  
Master Commissioner  
Hopkins Circuit Court

**LEGAL NOTICE**

COMMONWEALTH OF KENTUCKY  
HOPKINS CIRCUIT COURT  
MADISONVILLE,  
KENTUCKY 42431  
CIVIL ACTION NO.  
24-CI-00989

SERVBANK, SB PLAINTIFF

vs. **NOTICE OF SALE IN EQUITY**

MELISSA MAECAROL  
PENDLEY, ET AL. DEFENDANTS

By virtue of Judgment and Order of Sale of the Hopkins Circuit Court the undersigned will, on **Monday, March 16, 2026 at 1:00 p.m.** on the steps of the Hopkins County Judicial Center, 120 East Center Street, Madisonville, Kentucky, proceed to expose to PUBLIC SALE, the real estate located at **925 McLeod Lane, Madisonville, PVA Parcel No. M-35-3-3**, Hopkins County, Kentucky. See **Deed Book 756, page 134**, Hopkins County Court Clerk’s Office, for the legal description of said property.

Terms: The real estate shall be sold for cash or on credit of thirty (30) days. If on credit, the purchaser must pay a down payment of 10% of the purchase price at the time of the sale and post bond with approved surety for the balance of the purchase price, bearing interest at the rate specified in the judgment from the date of said bond, with a lien reserved upon said property until payment is made in full. The buyer shall be responsible for the current year’s property taxes.

J. Keith Cartwright  
Master Commissioner  
Hopkins Circuit Court

**LEGAL NOTICE**

COMMONWEALTH OF KENTUCKY  
HOPKINS CIRCUIT COURT  
MADISONVILLE,  
KENTUCKY 42431  
CIVIL ACTION NO.  
25-CI-00797

CITY OF EARLINGTON,  
KENTUCKY PLAINTIFF

vs. **NOTICE OF SALE IN EQUITY**

VICTORIA TIDWELL, ET AL. DEFENDANTS

By virtue of Judgment and Order of Sale of the Hopkins Circuit Court the undersigned will, on **Monday, March 16, 2026 at 1:00 p.m.** on the steps of the Hopkins County Judicial Center, 120 East Center Street, Madisonville, Kentucky, proceed to expose to PUBLIC SALE, the real estate located at **105 East Farron Avenue, Earlington, PVA Parcel No. M-26-20-14**, Hopkins County, Kentucky. See **Deed Book 824, page 508**, Hopkins County Court Clerk’s Office, for the legal description of said property.

Terms: The real estate shall be sold for cash or on credit of thirty (30) days. If on credit, the purchaser must pay a down payment of 10% of the purchase price at the time of the sale and post bond with approved surety for the balance of the purchase price, bearing interest at the rate specified in the judgment from the date of said bond, with a lien reserved upon said property until payment is made in full. The buyer shall be responsible for the current year’s property taxes.

J. Keith Cartwright  
Master Commissioner  
Hopkins Circuit Court